



Commonwealth of Virginia 2017 MS-ISAC “Kids Safe Online” Poster Contest Attention Educators and Parents:

Students in grades kindergarten through twelve are invited to participate in the Commonwealth of Virginia’s *Kids Safe Online Poster* contest. The contest is sponsored by the Virginia Information Technologies Agency (VITA) in conjunction with the Multi-State Information Sharing and Analysis Center (MS-ISAC). This is a national contest which encourages our youth to use the Internet safely and securely. Please forward this information to the individuals in your school district that would be interested in this contest.

Educating our children about the rules of Internet safety will encourage them to make better decisions when posting pictures, videos and personal information online.

The top four winning posters from Virginia for each grade group (K-5, 6-8 and 9-12) will be submitted to the national Multi-State Cyber Security Awareness poster contest. Four winners in each grade category will be selected and awarded a prize. The winning posters will be displayed in the 2018 National Stay Safe Online Calendar and may also be used in campaigns to raise awareness among children of all ages about internet and computer safety. The winning Virginia posters will be featured on our website.

Attached are the official rules, entry form and information regarding the poster topics and technical specifications. The materials are also available on our website at <http://vita.virginia.gov/security/default.aspx?id=11232>

The deadline for poster entry forms and posters is **midnight Jan. 6, 2017**. Late entries will not be accepted. Winners will be notified by email. If you have questions or need assistance, please email CommonwealthSecurity@vita.virginia.gov

Michael Watson
Chief Information Security Officer
Commonwealth Security and Risk Management
Virginia Information Technologies Agency



Cybersecurity Awareness MS-ISAC



“Kids Safe Online”

2017 Virginia Poster Contest

Official Rules

Eligibility

The contest is open to all Virginia public, private, homeschooled and youth organization in Kindergarten-12 in the United States, District of Columbia and the U.S. Territories.

Judging Criteria

Posters will be judged on the following criteria:

- Clear message conveyed by the text and artwork
- The poster theme listed is addressed
- Creativity, originality and artistic quality
- Visual clarity - easily read
- Bright and colorful
- Must comply with poster requirements (landscape) layout, does not use copyrighted materials or contain inappropriate content.

Winners

Virginia will select the top 5 winning posters from each grade group (K-5, 6-8, 9-12) submit them to the National Multi-State Information Sharing and Analysis Center (MS-ISAC) Cyber Security Awareness Poster Contest. The Virginia winners will receive a certificate of appreciation.

MS- ISAC will select four winners in each grade category and award a prize. These winners will have the honor of having their artwork replicated into a poster calendar which will be distributed throughout the country and may also be used in campaigns to raise awareness among children of all ages about the internet.

Posters will not be returned!!!!!!

Submission Deadline

School entry forms and posters entries must be received by **midnight, Jan. 6, 2017**. Late entries will not be considered

Poster entries should be mailed to:

Kids Safe Online Poster Contest

Virginia Information Technology Agency
Commonwealth Security & Risk
Management
11751 Meadowville Lane
Chester, VA 23836

Electronic submissions can be sent to:
CommonwealthSecurity@vita.virginia.gov

All entries submitted become the property of VITA and maybe used in future VITA publications. Nationally submitted posters become the property of the Multi-State Information Sharing & Analysis Center.

Contest Timeline

Now through Jan. 6, 2017

Students create their posters and the school can choose up to 15 posters to submit to VITA by midnight January 6, 2017.

No Later than Jan. 27, 2017

Virginia posters will be judged and the top 15 posters will be submitted to MS-ISAC for national judging.

Jan. 30 to March 3, 2017,

MS-ISAC will conduct national judging. Winners will be notified no later than **March 24, 2017**



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Getting Started

Poster art should illustrate the safe use of the Internet and/or mobile devices. Create original artwork that demonstrates one of the following concepts or topics!

Suggested Concepts:

- Interacting with others and not bullying or threatening others on the Internet
- Not giving out personal information on the Internet
- Only visiting safe websites
- Being careful with email (not sending worms and viruses)
- Being careful not to download malicious code from games or websites.
- How online gaming and gambling can be dangerous.
- Protecting against identity theft
- Safe use of social networking such as Twitter, Facebook, Instagram, etc.
- Any original concept that illustrates safe use of the Internet or mobile devices

Suggested Topics:

- Cyber security
- Cyber bullying
- Cyber community citizenship (Cyber ethics)
- Malicious code (Worms and viruses)
- Social networking
- Mobile media devices
- Inappropriate texting

For Additional Information

For more information, please contact contest@misisac.org or call 518-880-0699.

Format

Only original hand drawn or electronically created submissions will be accepted. Text should be dark and large enough to read.

Layout & Dimensions

8.5" x 11"

Landscape layout only! – Calendars are printed in landscape format.

Content

- DO NOT send any artwork that contains trademarked images or brands such as Disney characters, Dell, Google, Twitter, etc.
- Students may use a variety of media such as watercolor, pen and ink, chalk marker etc. ****Note brighter colors reproduce better for the calendar**

For additional information on copyright visit: <http://www.copyrightkids.org/>

- Do not include identifying information (e.g., student's full name or age) on the front of the poster.
- Teachers, support staff and parents may offer minimum technical support but cannot aid in the creative process. No professional (paid) assistance is allowed.
- Follow your school's guidelines on appropriate language and content.

Electronic Files

Please assure that electronically submitted files are converted to JPG or PDF formats.

Questions?

Email:
CommonwealthSecurity@vita.virginia.gov



Cybersecurity Awareness

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Virginia Poster Contest

School Entry Form



It is requested that a teacher or school contact person verifies that this form is completely and accurately filled out. Please attach this form to the corresponding poster. If you are using an official entry form printed from the internet this page may be omitted as long as the back of the official entry form is filled out. Both the poster and school entry form should be mailed or electronically submitted to:

Kids Safe Online Poster Contest
Virginia Information Technology Agency
Commonwealth Security and Risk Management
11751 Meadowville Lane
Chester, VA 23836

CommonwealthSecurity@vita.virginia.gov

*** All Fields Are Required ***

Student's First Name: (Please DO NOT include last name:	
Grade:	
Title of Poster:	
School Contact Name:	
School Contact Email:	
School Phone Number:	
School Name:	
School Address:	
School City, State & Zip Code:	
Total Number of Poster Entries Judged at School	
Date received at VITA: (Official Use Only)	