

PSAP Grant Program Grant Ranker

View Application--74--Public Education

Grant Period: 2010

Tier: Broaden or increase the delivery of wireless E-911 equipment or services beyond established minimum functional standards (**BROADEN**)

Grant Program: Enhancement **Grant Type:** Individual PSAP

Priority: Other Enhancement Items (**OTHER**)

Primary PSAP Applicants: Winchester Fire/Rescue Communications

Jurisdictions Served: Winchester, City of

Project Director:

Erin D. Elrod

Director

231 E Piccadilly St. Winchester, VA 22601

540-545-4715 (phone)

540-542-1312 (fax)

eelrod@ci.winchester.va.us

Project Description:

Total Project Cost \$10,509.00

Amount Requested: \$10,509.00

Statement of Need:

With April being dedicated as 9-1-1 Education Month, The Winchester Emergency Communications Center will be reaching out to our local daycares and schools to educate the children about 9-1-1. There are 4 elementary, one middle school, a high school, and numerous daycares that we will be responsible for educating. Although we will be emphasizing this during April we will be educating all ages all year round. With this in mind the Communications Center does not have the Public Education Material resources to make this possible. Without receiving the funding for these materials, we will not be able to reach out to meet the needs of the public.

Comprehensive Project Description:

The Winchester ECC's goal is to educate the public as to the use of 9-1-1 to include differences in Wireless/Wireline as well as any new technology that becomes available. The grant material will be used during the school year with special emphasis during April. The lifeskills that we will be teaching children will include how to dial 9-1-1 and what information should be given. We also participate in 2 public safety fairs and will be expanding that to at least 4 a year. These will be used to reeducate children in the proper use of the emergency system and acquaint them with the necessary skills. During the school year the timeline will be determined by the school system at the request for such an activity. The training the public receives will last a life time.

How will the equipment purchased will support future technologies for PSAP readiness?:

By making children more capable and aware of how the 9-1-1 system is properly used, we believe that their ability to report future emergencies in a clear and concise way will serve them throughout their lives. The Red E Fox is a symbol that the children will share as adults with their children, and the CARE 9-1-1 Simulator will provide realistic practice for something that otherwise they would have to do for the first time in a real emergency.

Budget and Budget Narrative:

The CARE package will be used to teach children the proper number to call by using the simulator for practice before a true emergency occurs. The 9-1-1 Kids Products (Red E. Fox Costume and class room kits) will be used directly in the classrooms to teach the children about 9-1-1 and what information is needed. Alert-all (magnets, brochures, coloring books) and McGruff Products (pencils, bookmarks, additional brochures and coloring books) will be used at public safety fairs and for any tours of the 9-1-1 center.

Evaluation:

The evaluation in school will be done by school staff. We will have constant feedback from the teachers and will be able to provide additional information and training at the request of the administration. The success of the fairs we be determined by attendance.

Attachments

911 for Kids.doc
Est_4863_from_Professional_.txt
Mcgruff_products.doc
winchester emerg comm quote #2467 (2).txt



9-1-1 for Kids®

Disaster & Emergency Preparedness and Response Education

14340 Bolsa Chica Road, Suite C, Westminster, CA 92683
Phone: (714) 894-5450/(800) 933-KIDS ★ Facsimile: (714) 894-5424
Email: info@911forkids.om

Price Quote

INVOICE: 052808
DATE: APRIL 17, 2013

TO Erin Elrod
Winchester Emergency Communication
231 E. Piccadilly St.
Winchester, VA 22601

DESCRIPTION	TOTAL
<u>Shipment:</u>	
1- Red E. Fox Walk around Costume	\$3,000.00
1-Cooling Vest	\$285.00
1-911 Rap Song	\$6.00
1-Classroom Kit A	\$36.95
20 Refill Packs A	\$400.00
1 Classroom Kit B	\$36.95
20 Refills Packs B	\$400.00
1 Presenters Guide	\$4.00
FedEx Standard Ground	\$333.51

TOTAL \$ 4502.41



Make check payable to: 9-1-1 for Kids
14340 Bolsa Chica Road, Suite C, Westminster, CA 92683

Quantity Item ID Description Unit Amount

Proposal To:

WINCHESTER EMERG. COMMUNICATIONS

231 E PICCADILLY ST.

WINCHESTER, VA 22601

2467

Proposal ID Date

Page

10/8/2008

PROPOSAL

Description: FIRE PREV. MATERIALS

Sales Person

ANGIE

Fax

Attention

C\O

Phone

ERIN ELROD

(540) 545-4715

Phone: (800) 253-7825

Fax: (800) 445-7253

New Holland, PA 17557

164 Orlan Road

Alert-All Corp.

1 of 1

1,000.00 915 STOCK 9-1-1 MAGNETS 0.350 350.00

5,000.00 734I 911 BROCHURE IMP 0.200 1,000.00

5,000.00 SP734I SPANISH 9-1-1 BRO. -- IMPRINT 0.200 1,000.00

1,000.00 035I IMPRINT--911 COLORING BOOK 0.470 470.00

4.00 422F FREE BEANIE DALMATIAN W/RED T-SHIRT

SHIP FREE UPS GROUND SHIPPING

YOUR SAVINGS USING OUR FREE SHIPPING TOTALED \$338.40

Subtotal

Tax

Total 2,820.00

0.00

2,820.00

ACCEPTANCE OF PROPOSAL

The above prices, specifications, and conditions are satisfactory and are hereby accepted.

Signature

Proposal is valid until November 07, 2008 Date

Created by Eagle Business Management Systems

Erin,

NMP-911 20 packs of pencils @ \$15.00 each = \$300.00

MBK-911 1,000 9-1-1 Bookmarks @ \$0.34 each = \$340.00

NCPB-061 6,000 9-1-1 Brochure @ \$0.15 each = \$900.00

NCCB-605R 1,000 McGuff's 9-1-1 Coloring book @ \$0.61 each = \$610.00

Shipping and handling for all of the above: \$211.25 for a total of \$2,361.25*.

The Brochures and Activity books can get up to five lines of straight line text information printed on them at no extra charge.

* If you want a logo printed on them, there would be a \$24.00 logo fee - 1 for the activity books & 1 for the brochures.

Kris Smith
National Crime Prevention Council
McGruff Specialty Products Office
1 Prospect Street
Amsterdam, NY 12010
Toll-Free Ph. # (888) 776-7763, ext. 3212
Fax: (800) 995-5121

Quote

Date

9/16/2008

Estimate #

4863

Name / Address

Winchester Emergency Communications

Erin Elrod

231 E Piccadilly St

Winchester, VA 22601

Professional Pride, Inc.

Professional Pride, Inc

PO Box 1090

Sumner, WA 98390

Fed ID# 91-1777543

Quote Expires

Upon Receipt

Customer Signature

_____ Date _____

Professional Pride - Fed Tax ID# 91-1777-543

_____ Date _____ Total

Subtotal

Sales Tax (8.8%)

Item Description Qty Price Each Total

C.A.R.E. Community Awareness in Reporting Emergencies 1 785.00 785.00

Shipping Shipping & Handling 40.00 40.00

\$825.00

\$825.00

\$0.00